

**Industry** - Internet - People Search  
**Solution** - Helping the leading web - based People Search company rebrand itself

### ➔ **The Customer**

The customer is a leading People Search site focused on locating and connecting people and maintaining relationships.

### ➔ **The Problem**

The customer needed to execute a rebranding effort within a very short period of time. This included redesigning the site and implementing new features. Given the short deadline, the customer's existing team lacked the bandwidth and knowledge to complete the project independently.

### ➔ **The Solutions**

PreludeSys was asked to contribute to the project and brought together a team of developers and quality assurance experts to ensure that the site was completed and tested by the agreed deadline.

The development team corrected the issues that were impacting the performance of the site.

The QA Team developed elaborate test cases to test the application end to end, tracking any bugs using Bugzilla. The testing progress was made available online for both the QA team and the site developers to review. This ensured that there were limited gaps in communication and enabled quicker bug fixes. Finally, PreludeSys developed an email search functionality which interacted with database clusters and third party APIs.

The final application was delivered to the customer on schedule.